

More Than...

2023 - 2025 Strategic Plan

OUR MISSION Invest in the power of our neighbors to build communities that thrive for generations.

OUR VISION An abundant, inclusive and welcoming community where every person can feel at home in a neighborhood they love.

DEVELOPMENT IMPACT

Generate equitable impact by investing in people and places

Develop diverse housing types for all incomes, especially families with limited income

Build and develop in more KCK neighborhoods

Prioritize existing residents to prevent displacement

Expand strategies and programs that increase homeownership access

Invest in catalyst mixed-use development projects

Innovate practices that improve residents' health, protect the environment, and preserve historic places

Expand development capacity

COMMUNITY ENGAGEMENT

Promote thriving communities through the arts, health, and neighborhood capacity

Embed a community-engaged mindset in every organizational department

Expand and connect community engagement & development programs

Develop mutually beneficial volunteer opportunities

Engage in targeted policy advocacy

PEOPLE & CULTURE

Nurture an inclusive culture of excellence

Invest in professional development, higher education, and career advancement

Strengthen retention and succession planning

Reinforce talent acquisition program by offering a competitive compensation package

Entrust our whole team to build our organizational culture and own our work

FINANCIAL STRENGTH

Advance sustainable organizational growth

Improve financial operating procedures to increase internal business visibility

Strengthen fiduciary and compliance systems

Fund personnel budget with earned and reliable annual appropriations

Grow philanthropic revenue

CONTINUUM OPERATIONS

Optimize our operations for growth

Sustain partnerships that increase the effectiveness of our work

Expand the use of technology and SOPs that support improved operations

Invest in infrastructure, including facilities and equipment, to support healthy operations

Build a culture of data-informed decision making

Support high-performing committees

BRAND MARKETING

Develop a mission aligned brand identity to drive stakeholder engagement

Develop a public brand that is recognized and valued by our neighbors

Create a marketing plan that increases the impact and reach of our work

HIGH- PERFORMING BOARD

Cultivate a high-performing Board of Directors representative of our community

Recruit, retain & support engaged & committed board members

Prioritize local leadership

Foster high-impact committees

Develop leadership for the future

Lead annual fundraising campaign

CHWC

Rebuilding our Neighborhoods